

Performance Results for 2020-21 Community Futures Northwest Alberta

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

<b>Community Futures Performance Results</b>	<b>2020-21</b>
<b><i>Strong rural community strategic planning and implementation</i></b>	
1. Total number of community-based projects (new & on-going)	<b>8</b>
2. Total number of local and regionally-based community strategic plans developed and/or updated	<b>1</b>
<b><i>Rural access to business development services</i></b>	
3. Total number of business training session participants	<b>9</b>
4. Total number of business advisory services	<b>816</b>
<b><i>Rural access to capital and leveraged capital</i></b>	
5. Dollar value of loans	<b>2,192,621</b>
6. Total number of loans	<b>62</b>
7. Number of jobs created/maintained/expanded through lending <sup>1</sup>	<b>131</b>
Provide additional Information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p>CFNWA focused on supporting the region’s Chambers of Commerce and Board of Trade members by paying the membership fees of some of the hardest hit members. We were able to keep them connected with their community supports. Also, by supplying seed funding for website improvements and shop local campaigns, the Chambers were able to be more effective and targeted in their support for their members.</p> <p>CFNWA also partnered with REDI to ensure that we are part of the Province of Alberta’s upcoming Utility Corridor Taskforce.</p> <p>CFNWA was able to partner with our Regional Economic Development Alliance for Northwest Alberta (REDI) and the Mackenzie Frontier Tourism Association (MFTA) on a Business and Tourism Survey that will form the basis of our planning for Business Recovery after COVID-19 is over. To date over 250 surveys have been completed and work is ongoing.</p>	

<sup>1</sup> Estimated at the time of lending